
EMPOWERING CONNECTING INFORMING
HAP
Healthy
Ageing
Partnerships
PARTNERSHIP PROPOSAL
VOM_Visual Online Marketing

OUR MISSION

The Healthy Ageing Partnerships (HAP) is committed to Empowering, Connecting and Inspiring older adults to lead healthy and fulfilling lives. We achieve this by fostering social connection, encouraging community engagement, promoting wellness initiatives and providing access to reliable, practical information, enabling older adults to make informed and sometimes life-changing decisions.

OUR PURPOSE

Is to promote healthy ageing by working collaboratively with industry, government and community stakeholders. We advocate for inclusive, informed and age-friendly approaches that uphold dignity and enhance the wellbeing of older adults.

OUR APPROACH

Community – led and industry supported collaboration
Advocate, strengthen and support a culture of healthy ageing
Delivery of targeted events, forums and educational initiatives that reflect the needs and priorities of older adults

HAP Healthy Ageing Partnerships

BENEFITS FOR PARTNERS

Collaborative partnerships are the heart of promoting healthy ageing across the Sunshine Coast. Partners and Community Leaders your support helps shape inclusive, age-friendly communities and creates meaningful impact alongside government and community leaders.

PARTNERS BENEFIT FROM:

Networking opportunities, community engagement and access to workshops and seminars focused on healthy ageing.

1. **Connect with a network of government and community stakeholders committed to improving the wellbeing of older adults.**

2. **Position your brand as a champion of positive ageing, community inclusion and meaningful change through collaborative health initiatives.**

Healthy Ageing Partnerships

BECOME A PARTNER

Annual Contribution: $250

OUR APPROACH

- Exclusive access to HAP networking events;
- Organisation logo and social media links featured on our website;
- Opportunity to align your brand and support collaboration;
- Become a major sponsor at key community initiatives;
- Opportunity to share your events on the HAP website;
- Community engagement opportunities;
- Use our logo on your own promotional materials.

HAP Healthy Ageing Partnerships



HAP PARTNERS SHARING A COMMON PURPOSE



































THANK YOU

Thank you for your interest in partnering with the Healthy Ageing Partnerships. Your support helps us champion inclusive, connected and age-friendly communities across the Sunshine Coast.

We look forward to working together to promote healthy ageing and create lasting impact in the region.

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