



INDUSTRY PARTNER PROPOSAL

Healthy Ageing Partnerships

Empowering. Connecting. Informing.

Prepared By:

Healthy Ageing Partnerships Inc.



OUR MISSION

The Healthy Ageing Partnerships (HAP) is committed to empowering, connecting, and inspiring older adults to lead healthy and fulfilling lives. We achieve this by fostering social connection, encouraging community engagement, promoting wellness initiatives, and providing access to reliable, practical information enabling older adults to make informed, and sometimes life-changing decisions.

Our Purpose

To promote healthy ageing across the Sunshine Coast by working collaboratively with industry, government, and community stakeholders. We advocate for inclusive, informed, and age-friendly approaches that uphold dignity and enhance the wellbeing of older adults.

Our Approach

- Community-led and industry-supported collaboration
- Advocate, strengthen and support a culture of healthy ageing on the Sunshine Coast
- Delivery of targeted events, forums, and educational initiatives that reflect the needs and priorities of older adults

— **Community-led, industry supported collaboration**

BENEFITS FOR INDUSTRY PARTNERS

Collaborative partnerships are at the heart of promoting healthy ageing across the Sunshine Coast. As an industry partner, your support helps shape inclusive, age-friendly communities and drive meaningful impact alongside government, industry, and community leaders.

Industry partnership members benefit from networking opportunities, community engagement, and access to workshops and seminars focused on healthy ageing.

1

Connect with a network of government, industry, and community stakeholders committed to improving the wellbeing of older adults.

2

Position your brand as a champion of positive ageing, community inclusion, and meaningful change through collaborative health initiatives.



INDUSTRY PARTNER MEMBERSHIP



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Contribution: \$250

Benefits:

- Exclusive access to three HAP networking events each year
- Company logo featured on the HAP Resource Hub Directory
- Opportunity to align your brand and become a major sponsor at key community initiatives
- Priority notification of sponsorship opportunities before they're released to the public
- Community engagement opportunities
- Digital badge to showcase your membership (e.g. "Proud Industry Partner of HAP") for use on your own promotional materials

YOU'RE IN GOOD COMPANY

HAP brings together key stakeholders who share a common purpose: achieving outcomes that no single organisation could accomplish alone.



Member brand change





THANK YOU

Thank you for your interest in partnering with the Healthy Ageing Partnerships. Your support helps us champion inclusive, connected, and age-friendly communities across the Sunshine Coast. We look forward to working together to promote healthy ageing and create lasting impact in our region.



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